

Advertiser Banners at the Catino Softball Complex fields

Guidelines

1. BAJA has a banner supplier. The total cost to make a banner is about \$100.00 (not included in the advertising fee).
2. The dimensions of these banners are 4-foot by 8-foot with brass grommets on 2-foot centers around the perimeter.
3. We strongly recommend the use of vial mesh banners to minimize damage from the elements.
4. Banners should be kept simple. The banner should include the name, address, and contact information of the advertiser, as well as a logo if they have one. In most cases, that's all they contain.
5. Banners should be contrasting colors (they have to be read from a distance of 270 feet)
6. Advertisers may benefit from looking at current banners at the fields.