

B.A.J.A. Ambassadors Charter

The B.A.J.A. Ambassadors is a standing committee by the B.A.J.A. Board of Directors with the primary charter to leverage existing skills, talents, and enthusiasm from within our entire membership to achieve social and civic objectives outlined in B.A.J.A.'s Mission, Vision and Values statements.

MISSION: To provide opportunities for all interested B.A.J.A. members, and their spouse or partner, to participate in events and activities that promote B.A.J.A. and support the community.

PURPOSE: (Two-fold)

1. Engage B.A.J.A. Members – To engage all members and spouses/partners in determining the direction, growth, and prosperity of our club from a community service perspective.
 - a. Increase awareness of the B.A.J.A. Ambassadors role by:
 - Targeted messages via e-Blast, information letter, newsletter, etc.
 - Post updates and activities via social media, e.g. Linked-In, Facebook, etc.
 - b. Solicit maximum participation by contacting members, and spouses/partners via:
 - Tables for sign-up at B.A.J.A. events and activities
 - Invitation via e-Blast, information letter, newsletter, etc.
 - Post requests via social media, e.g. Linked-In, Facebook, etc.
2. Community Outreach – To provide support to our community by members volunteering for or with local community (civic and business) and charity organizations.
 - a. Get the B.A.J.A. name out in the community through involvement with local community activities such as Health Fairs and Farmers' Markets as well as public events such as Fiesta Sahuarita, ANZA Days, and targeted GVR events.
 - b. Create a working relationship with local civic organizations (such as Green Valley Council, Green Valley/Chamber of Commerce, Greater Green Valley Community Foundation) and local business (such as Green Valley Recreation, HOA's, Realtors (Realtor Associations), Title

- Companies) to make the B.A.J.A. story and membership information more readily available to the community (via flyers, etc.)
- c. Seek and maintain opportunities for active involvement in community assistance efforts to include, but not limited to, the following:
- Green Valley Assistance Services
 - Friends in Deed
 - Household Hazardous Waste Collection
 - Local Community Food Bank drives
 - Roadside Cleanup Projects
 - Salvation Army
 - Schools (Umpire Volunteers for Little League Baseball and Girls Softball)
 - Tax Preparation (for seniors)
 - US Blind Golfers Association
 - White Elephant